



# Turning Recession Into Opportunities

EUROPEAN MINERALS FORUM  
Wednesday 25th November 2009  
Renaissance Hotel  
Rue de Parnasse, Brussels

- 9h30 Welcome and Introduction on behalf of the Foundation
- 9h35 **Launching the Debate**  
Jim O'Brien, UEPG President
- 9h45 **Maintaining the Health, Safety and Quality of Life of all Stakeholders**
- Brenda O'Brien, Brussels Liaison Officer, European Agency for Health & Safety at Work
  - Geraint Morris, Vice President Health & Safety Lafarge
- 10h25 **Ensuring Access to Essential Raw Materials**
- Maria Spiliopoulou-Kaparia, European Commission, DG Enterprise & Industry
  - Tim Stokes, Vice President, Communication and Public Affairs, CEMEX
- 11h05 Coffee Break
- 11h30 **Stimulating Investment in Sustainable Infrastructures**
- Helmut Morsi, Deputy Head of Unit - Policy Officer, International Transport Relations & Trans-European Transport Network Policy, DG General Energy and Transport
  - Max von Devivere, Director for Industrial Business Development and Technical Resources, Eurovia
- 12h10 **Meeting the Energy Efficiency Challenge**
- Didier Herbert, Head of Unit, Sustainable Industrial Policy, DG General Energy and Transport tbc
  - Bouygues Construction tbc

13h00 Buffet Lunch Break

13h45 **Break-out Sessions**

- Break-out Session 1: Maintaining the Health, Safety and Quality of Life of all Stakeholders

Chair: Thierry Salmona, President IMA-Europe

Rapporteur: Martin Isles, Director Health and Safety, Mineral Products Association

- Break-out Session 2: Ensuring Access to Essential Raw Materials

Chair: Carl Hennrich, Fachverband Steine-Keramik

Rapporteur: Matthia Schlotmann, Council of European Producers of Materials for Construction

- Break-out Session 3: Stimulating Investment in Sustainable Infrastructures

Chair: Alain Pasquier, Secretary General Union Nationale des Producteurs de Granulats

Rapporteur: Simon Van der Byl, Executive Director, Mineral Products Association

- Break-out Session 4: Meeting the Energy Efficiency Challenge

Chair: Adrian Joyce, Architects' Council of Europe tbc

Vincent Migeotte Marketing Manager – Quarry Division, Caterpillar EAME  
Operating Equipment to Save Fuel and Maximize Production

Rapporteur: Claude Loréa, Cembureau

- Break-out Session 5: Practically Stimulating Recycling of Construction & Demolition Waste

Chair: John Barrit Waste Recycling Authority Programme

Rapporteur: Geert Cuperus, International Federation of Recycling

15h45 **Feedback by Rapporteurs**

16h30 Conclusions